



Sponsorship Opportunities 2010

CFEA Presenting Sponsor - \$5,000

- Business Category Exclusivity - *this does not include trade show exhibitors/sponsors, seminar presenters, membership directory listings, etc.*
- First Right of Renewal for 2011
- Live recognition at all CFEA events, seminars, conference, etc.
- Logo Recognition
 - CFEA Organization "Marquee" Banner displayed at all CFEA events, seminars, conference, etc.
 - CFEA Organization Signage
- Membership Directory
 - Logo on inside cover
 - Full-page black & white ad –*provided by sponsor*
 - Expanded Directory listing
- CFEA Annual Conference & Trade Show
 - One Complimentary Registration – *does not include accommodations*
 - Trade Show Exhibit Booth
 - Logo on "Marquee" Banner
 - Logo On Signage
 - Logo on Conference Folder - *given to all attendees*
- CFEA Seminars & Workshops
 - One Complimentary Registration
 - Opportunity to be a presenter, if appropriate
- CFEA Web Site
 - Logo Recognition
 - Banner Ad
 - Link to Your Web Site
- Unlimited use of the CFEA membership mailing list
- Electronic file of annual conference attendees
- CFEA E-Newsletter
 - Logo Recognition
 - "Spotlight" Feature – once annually
 - Recognition in annual Sponsor "Thank You" ad

CFEA Official Sponsor - \$2500

- Business and/or Conference Function Exclusivity: Examples -Trade Show, Stage & Décor (SOLD!), Audio Visual (SOLD!), etc. *This does not include trade show exhibitors/sponsors, seminar presenters, membership directory listings, etc.*
- First Right of Renewal for 2011
- CFEA Annual Conference & Trade Show
 - Logo Conference "Marquee" Banner, conference signage and conference notebook
 - Live Recognition throughout the conference
 - Trade Show Exhibition Booth – does not include accommodations
 - Promotional rights on conference collateral materials
- CFEA Membership Directory
 - Logo on Official Sponsor page
 - Half page black & white ad – *ad provided by sponsor*
- CFEA Web Site
 - Banner Ad
 - Listing on Sponsor Page
 - Link to Sponsor's web site
- CFEA E-Newsletter
 - "Spotlight" feature *(once annually)*
 - Recognition in annual Sponsor "Thank You" ad

CFEA Supporting Sponsor - \$1000

- Conference Function Exclusivity: Opening Night Reception (SOLD!), Dinner & Auction* (SOLD!), Entertainment
- First Right of Renewal for 2011
- CFEA Annual Conference & Trade Show
 - Logo Function Signage and conference notebook (back cover)
 - Live Recognition at Function
 - Trade Show Exhibition Booth - *does not include accommodations*
 - Promotional rights on conference collateral materials
 - Banner display opportunity at partner function – *banner supplied by sponsor*
- CFEA Membership Directory
 - Quarter page black & white ad – *ad provided by sponsor*
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site
- CFEA E-Newsletter
 - Recognition in annual Sponsor "Thank You" ad

** Due to increased sponsor recognition, Dinner and Auction opportunity will be a higher fee.*

CFEA Conference Associate Sponsor - \$500

Select from any one of the following conference functions or items:

Conference Luncheon (Wednesday, Thursday or Friday); Coffee Breaks (includes all); Hospitality Suite (Wednesday or Thursday)

- Conference Function Exclusivity for your selected function
- First Right of Renewal for 2011
- Logo on Function signage and conference notebook (back cover)
- Banner display opportunity at partner function (banner supplied by sponsor)
- Live Recognition at function
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site

Signage: In-kind or cost - style coordinated with CFEA. Includes all directional signs and banners.

- Logo on Signage
- Name Recognition on Conference Folder
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site

Name Tags/Lanyards:

- Name Recognition with CFEA logo on name tags
- Name Recognition on Lanyards
- Logo on Item Signage
- Name Recognition on Conference Notebook
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site

Conference Bags: In-kind or cost- style coordinated with CFEA

- Logo with CFEA logo on bags
- Logo on Item Signage
- Name Recognition on Conference Notebook
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site

Conference Folders: In-kind or cost - style coordinated with CFEA

- Logo with CFEA logo on folders
- Logo on Item Signage
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site

Friend of CFEA - \$100

- Membership Directory
 - Business Card size black & white ad – ad provided by sponsor
- Listing on Friend of CFEA sponsor board displayed at annual conference
- CFEA Web Site
 - Listing on Sponsor Page
 - Link to Sponsor's Web Site