



**Tom Townsend Memorial Scholarship
2012 Conference & Trade Show**
"The Art & Business of Celebration"
Scholarship Application
March 15-16, 2012
Ameristar Casino Resort Spa – Black Hawk, Colorado

Name of Applicant _____

Organization/Event Affiliation _____

Applicant Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email Address _____

Applicant's Affiliation to your Organization:

____ Staff Member ____ Board Member ____ Intern ____ Volunteer ____ Other:

Specify _____
(provide Letter of Support from Organization President/Executive Director)

Please answer the following questions in no more than 50 words each.

What do you hope to learn by attending the 2012 CFEA Conference & Trade Show?

What else should the Scholarship Committee know about you and/or your organization?

Briefly describe your interest in events and what your 'dream event job' would be?



Tom Townsend Memorial Scholarship 2012 Conference & Trade Show “The Art & Business of Celebration” Scholarship Guidelines

March 15-16, 2012

Ameristar Casino Resort Spa – Black Hawk, Colorado

Tom Townsend was a longtime supporter of CFEA in its early days. We are very pleased to honor his memory through this scholarship program.

Up to two (2) scholarships will be awarded. Each scholarship will include a full conference registration AND a 2012 Student or Individual membership. 2012 membership expires December 31, 2012. Lodging costs are not included in the scholarship program.

Scholarship Selection Qualifications

- ❑ Applicant must be a first-time attendee of the CFEA Annual Conference & Trade Show.
- ❑ Applicant must be affiliated with a festival/special events-related organization/vendor OR demonstrate sufficient need/reason for financial assistance to attend the conference. A letter of support from the affiliated organization must accompany the application. If applicant is a student, they must be enrolled in a related curriculum with demonstrated festival/event involvement (volunteer, intern).
- ❑ Applicant must provide resume and three references.
- ❑ Applicant must attend the ENTIRE conference. Conference dates are March 15-16, 2012. Applicant must serve at least four hours of volunteer support during the Conference.

The completed application must be received no later than 5 p.m. Friday, January 27, 2012. Applicants who are not granted a scholarship may still attend the conference at the member rate of \$250.

Mail or email completed application with supporting documents to:

Lora Knowlton, Association Manager
CFEA
P.O. Box 620386
Littleton, CO 80162-0386
Lora@coloradofestival.com

Questions?

303-904-1521 or Lora@coloradofestival.com