



At the Colorado Festivals and Events Association (CFEA) our mission is: The CFEA supports and empowers its membership by leading and promoting the Colorado events industry.

As a member of CFEA you increase the success of your business through:

- Networking opportunities
- Continuing educational sessions
- Numerous professional resources
- Discounts for event related services

CFEA was founded in 1993 and has continually worked to elevate event industry standards and support its members. By providing education, commerce and networking opportunities CFEA is recognized as the leading association for anyone in the festivals and events industry.

Here's What Our Members Say:

"CFEA is invaluable through its educational and networking opportunities. With our participation each year, the Capitol Hill People's Fair is able to provide important training and orientation for our staff and interns. Our membership with CFEA also offers us the opportunity to stay networked with other professionals state-wide and meet new companies and service providers who help make our production and overall event the best it can be."

- Roger Armstrong, Executive Director
CHUN Capitol Hill People's Fair

"Since moving in to the Special Event Industry in the Denver area, there has been no single organization that has helped connect me to sponsors, vendors, event professionals and lifetime friends, than the Colorado Festivals and Events Association. CFEA continues to provide a strong connecting point between the Cherry Creek Arts Festival and our partners throughout the state of Colorado!"

- Terry Adams, Executive Director
Cherry Creek Arts Festival

"The Historic Arkansas Riverwalk of Pueblo joined CFEA in 2007. Being from Southern Colorado, we are slightly isolated from some of the major events in the state. As a CFEA member, we have gained access to a whole network of event professionals who are eager and willing to share contacts, ideas and helpful insights on any variety of issue. I have really enjoyed being a part of this creative and dynamic group and would recommend membership to any event related organization."

- Erin Regrutto, Director of Marketing and Special Events
Historic Arkansas Riverwalk of Pueblo

are **you** in the business of **fun**?



Lora Knowlton, Association Manager
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Photo Courtesy of:
Greeley Independence Stampede



Get Involved!

Join this fast growing group of event professionals who appreciate the art and the business of celebration. Invest in your future and the future of the festivals and events industry by becoming a member of the Colorado Festivals and Events Association today.

Photo Courtesy of:
Western Welcome Week

Networking

- Associate with other event professionals to share ideas and build strategic partnerships
- E-Network with members working in similar areas of the event planning process to share your experiences and learn from theirs
- Access vendors and suppliers that work in the industry and understand the unique challenges and successes related to it.
- Connect with industry leaders for the best referrals and references.

Professional Resources

- Website: Learn from in-depth articles, case studies and other event resources at ColoradoFestival.com. Also access our events calendar, membership directory, complete listing of CFEA programming and special members-only information.
- Posting opportunities: List your event staffing and volunteer needs.
- Membership Directory: An essential tool for every event professional's desk. Find the best event contacts all in one place.
- E-Newsletter: Stay up-to-date about industry issues as well as CFEA programming and activities. Don't miss the popular "Tips" supplement to find new ideas.

Member Discounts

- Enjoy special discounts on the Conference and Tradeshow registration and other CFEA continuing education opportunities.
- Select vendors offer discounts on services to fellow CFEA members.

Continuing Education

- Annual Conference and Tradeshow: Each spring, hundreds of event professionals convene to share information, build partnerships, learn about new event products and services and generate new ideas for their events. Topics include: sponsorships, volunteer programs, cost-effective marketing techniques and safe operation practices. The Trade Show features a wide variety of vendors showcasing up-to-date products and services which support all areas of the industry.
- Super Seminars: These half-day sessions deliver the latest information from top industry guest speakers.
- Behind the Scenes Tours: Enjoy exclusive tours of Colorado's best-known events and discover how they are brought to life.
- Networking After Hours: Connect with event professionals near you to discuss topics that are unique to your area, generate new business and connect with new suppliers.

Affordable Membership Rates:

- Individual Membership
\$85 per person
- Organizational Membership
\$175 per organization (up to 6 people)
- Vendor Membership
\$200 per business

