



2012 Membership Benefits

Mission: The CFEA supports and empowers its membership by leading and promoting the Colorado festivals and events

Founded in 1994, the Colorado Festivals and Events Association (CFEA) continually works to elevate event industry standards and support its members. By providing educational, commercial and networking opportunities, CFEA is recognized as the leading association for anyone in the events and festivals industry.

WHY JOIN CFEA?

Networking to generate business leads and connect with potential event resources:

- Associate with other individuals working in your field to share ideas and build strategic partnerships
- E-Networking with members working in similar areas of the event planning process to share your experiences and learn from theirs
- Access vendors and suppliers that regularly work in the industry and understand the unique challenges and successes related to it
- Connect with industry leaders for the best referrals and references

Continuing Education to give you knowledge and new skills:

- Annual Conference and Trade Show – Each spring, over a hundred event professionals attend our conference to share information, build partnerships, learn about new event products and services and generate new ideas for their events. During the conference enhance your knowledge of managing profitable sponsorship sales, running successful volunteer programs, developing cost effective marketing techniques and understanding safe operation practices. The Trade Show features a wide variety of vendors showcasing their up-to-date products and services which support all areas of the industry. The Trade Show is also an ideal place to research different options and compare services side by side. Members receive a conference registration discount.
- Super Seminars – These half-day sessions deliver the latest information from top industry guest speakers.
- Behind the Scenes Tours – Enjoy exclusive tours of Colorado's best-known events and discover how they are brought to life.
- Regional and Local Networking After Hours– Connect with event professionals near you to discuss topics that are unique to your area, generate new business and connect with new suppliers.

Professional Resources to keep you informed of the latest industry trends:

- Website at www.coloradofestival.com: Learn from in-depth articles, case studies and other event resources. Access our events calendar, membership directory, complete listing of CFEA programming and special members-only information.
- Posting opportunities- Members can post promotional announcements about their events as well as volunteer and job opportunities.
- Membership Directory- An essential tool for every event professional's desk. Find the best event contacts all in one place.
- E-Newsletter- Stay up-to-date about CFEA programming and activities. Don't miss the popular "Tips" supplement to find new ideas.

Member Discounts

- Enjoy special discounts on the CFEA Conference and Trade Show registration and other CFEA continuing education opportunities.
- Select vendors offer discounts on services to fellow CFEA members. Talk with vendors in the membership directory about this opportunity.

Invest in your future and the future of the festivals and events industry by joining the Colorado Festivals and Events Association today!

Membership Rates for 2012

Student Membership—\$40 per person
Individual Membership—\$85 per person
Organizational Membership - \$175 per Organization
Vendor Membership— \$200 per business

To join, contact Lora Knowlton, CFEA Manager at 303-904-1521 or visit www.ColoradoFestival.com under "Downloads—Membership Forms."